STEFANIE DINH NGUYEN
UX/UI DESIGNER

PORTFOLIO www.stefanie-dn.com
GITHUB https://github.com/jade0304

WORK EXPERIENCE

Marketing Monkeys | UX/UI Designer
Bern, Switzerland | April 2022 to July 2022

- **Project Management and Data Handling:** Utilized Jira for efficient project planning and data management, contributing to the successful execution of projects.
- **User Experience Analysis:** Conducted in-depth user flow and mapping using tools like Miro and Figma.
- **UI Asset Library Management:** Established and managed a comprehensive Figma asset library for all Graphic User Interface elements, ensuring consistency and efficiency in UI design and development. Created concise briefings and documentation for developers to facilitate seamless collaboration.
- **Innovative E-commerce Integration:** Prototyped and integrated a gamified e-commerce service into an online donation platform using Figma, significantly improving user experience and functionality.
- **Usability Testing and Refinement:** Conducted thorough testing and refined the prototype based on user feedback to optimize user satisfaction and functionality.
- **Front-End Development:** Designed and implemented a responsive template for a startup SaaS website, using HTML, CSS, and Bootstrap to create an engaging, user-friendly web presence.

Freelance Graphic Designer / UX/UI Designer
Des Moines, Iowa | March 2014 to Present

Client: Teriyaki House (Local Restaurants)
- Conducted user research to inform the development of digital menu displays and print materials for franchise stores.
- Ensured brand consistency and managed social media advertising for franchise locations.

Clients: Entity Nailbar and Chic Nails Beauty Bar (Nail Shops)
- Designed corporate identity, including logo and print materials.
- Created an in-store user-friendly appointment scheduling system.
- Conducted user research and developed solutions to enhance user satisfaction.

Digital Druck Langenthal | Graphic Designer
Bern, Switzerland | July 2009 to June 2013

- Designed layouts for print and digital materials, including signage, banners, posters, publications, and flyers, maintaining a consistent and visually appealing identity across various media.
- Skillfully edited photographer-provided images, elevating their quality and suitability for projects.
- Carried out essential executive assistant duties, such as scheduling, administrative support, and activity coordination, contributing to the organization's seamless operation.

CONTACT

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EDUCATION

UX/UI Design Certificate
September 2022 to March 2023
University of Minnesota

Software Engineer Bootcamp
August 2021 to April 2022
Springboard Bootcamp

Graphic Design Bachelor Degree
June 2004 to August 2008
Schule für Gestaltung Bern, Switzerland

SKILLS

UX/UI
- User Interviews
- Persona Development
- Storyboarding
- Journey Mapping
- Heuristic Evaluation
- User Testing, UI Design
- Prototypes
- Wireframes & Flows
- Usability Testings
- Competitor Analysis

TOOLS
- Figma
- Miro
- Jira
- Invision
- InDesign
- Photoshop
- Illustrator

WEB DEVELOPMENT
- HTML /CSS Javascript
- jQuery
- Bootstrap
- Jasmin Testing
- Flask
- Python
- SQL
- Postgres